

Annual EEO Public File Report

Blooming Prairie Farm Radio, Inc.

Covering the Period from December, 2008 to November, 2009

Stations comprising Station Employment Unit

KOWZ-FM, KOWZ-AM, KRUE-FM

Vacancy Information

The following are all full-time job vacancies filled between December 1, 2008 and November 30, 2009, identified by job title and indicating the recruitment source that referred the successful candidate.

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Salesperson	12/15/08	6	#5	#1, #2, #4, #5
Salesperson	01/09/09	7	#5	#1, #2, #4, #5
Salesperson	03/16/09	4	#5	#2, #1
Announcer	04/06/09	2	#2	#1, #2, #3, #4
Announcer	05/11/09	5	#6	#3, #6,
Salesperson	03/04/08	4	#4	#1, #2, #4

Recruitment Sources:

Type	Contact	Address	Method of Contact	#Interviews from Source
1. KOWZ/FM KOWZ/AM, KRUE-FM	Lynn Ketelsen	255 Cedardale Drive Owatonna, MN 55060	507-444-9224	3
2. Owatonna Peoples' Press	Ron Ensley	135 Pearl Street Owatonna, MN 55060	507-451-2840	10
3. Minnesota Broadcasters Association www.minnesotabroadcasters.com	Megan Eischen	3033 Excelsior Blvd, Ste.301 Minneapolis, MN 55416	612-926-8123	5
4. Minnesota Workforce Center Website http://employer.mnworks.org	Susan Wold	201 Lyndale Avenue, Suite S-1 Faribault, MN 55021	507-333-2047	5
5. Personal Referral				3
6. Brown College Job Fair	Karol Baumeister	1440 Northland Drive Mendota Heights, MN 55120	651-905-3499 KarolB@browncollege.edu	2

SUPPLEMENTAL RECRUITMENT INITIATIVES - 2009

KOWZ-FM, KRUE-FM, KOWZ-AM

12/19/08 – Job Shadow. Ethan Jones (Junior – Owatonna High School) came to the radio stations and job shadowed two Announcers for 4 hours. The Announcers answered a series of questions for his Lifework Prep. class. He observed the announcers during their on-air broadcast and they discussed the education, job skills and talent traits required to work in radio and conducted a tour of the radio station(s). Station Personnel, Don White and Jon Partridge.

1/27/09 – Tour of the stations. Conducted a tour for the Owatonna Tiger Cub Scout Pack from McKinley School – Den 5, Pack 351. Informed a group of several 7 year old children on different aspects of day-to-day events at a radio station. The students were able to go on the air with an announcer and were educated about a career in broadcasting as an event to earn their Communications badge. Station personnel, Rick Peterson.